

34
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1948
RETURN TO
DESIGN DIV.

HILLERICH



BRADSBY

FOR THE 1948 SEASON

New and Beautiful

MODEL 147 IRON

- Stainless Steel
- Offset Blade

MODEL 47
WOOD

DESIGN

34-5(9)

RETURN TO
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For the Ladies

WOODS and IRONS

Specially designed and balanced
MODEL 29W wood-register 114 iron

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U.S. PATENT OFFICE

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DESIGN DIVISION

GV

747

Louisville

GRAND SLAM

Golf Clubs

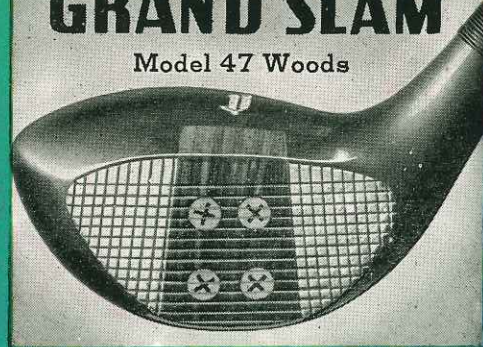
H & BRADSBY CO., LOUISVILLE, KY.

ALSO MAKERS OF LOUISVILLE SLUGGER BATS

THE LOUISVILLE GRAND SLAM LINE FOR 1948

Louisville GRAND SLAM

Model 47 Woods



Standard men's weight and length. Large, round shaped head, deep face. Light brown finish. True Temper "Dynamic" shaft—chrome plated. Spiral grooved grip. In sets of 3 clubs and 4 clubs. **Retail Price Per Club \$16.75**

Olin Dutra GRAND SLAM

Model 50 Woods



Men's standard weight and length. Large, round style head, medium deep face. Chocolate color. True Temper "Step Down" shaft—chrome plated. Perforated grip. In sets of 3 clubs and 4 clubs. **Retail Price Per Club \$11.50**

Louisville GRAND SLAM

Ladies Model 29 W



Ladies' standard weight and length. Large head, medium deep face. Chocolate color. True Temper "Step Down" ladies' shaft—chrome plated. Spiral grooved grip. In sets of 3 clubs and 4 clubs. **Retail Price Per Club \$11.75**

Louisville GRAND SLAM

Model 147 Irons



Men's standard weight and length. Stainless steel, offset head with flange sole. True Temper "Dynamic" shaft—chrome plated. Spiral grooved grip. Furnished in sets of 5 clubs and sets of 9 clubs. **Retail Price Per Club \$12.00**

Olin Dutra GRAND SLAM

Model 200 Irons



Men's standard weight and length. Double-flange, chrome plated head. True Temper "Step Down" shaft—chrome plated. Perforated grip. Furnished in sets of 5 clubs and sets of 9 clubs. **Retail Price Per Club \$8.00**

Louisville GRAND SLAM

Ladies Model 114



Ladies' standard weight and length. Flange sole, chrome plated head. True Temper "Step Down" ladies' shaft—sheath covered. Spiral grooved grip. Furnished in sets of 6 clubs and sets of 9 clubs. **Retail Price Per Club \$9.00**

Louisville GRAND SLAM

Model 11 Woods



Men's standard weight and length. Large head, fairly deep face. Dark brown finish. True Temper "Dynamic" shaft—chrome plated. Spiral grooved grip. Furnished in sets of 3 clubs and sets of 4 clubs. **Retail Price Per Club \$15.00**

Louisville GRAND SLAM

Model 10 Woods



Men's standard weight and length. Large, round type head, deep face. Dark wine finish. True Temper "Dynamic" shaft—chrome plated. Spiral grooved grip. In sets of 3 clubs and 4 clubs. **Retail Price Per Club \$13.50**

Louisville GRAND SLAM

Model 100 Irons

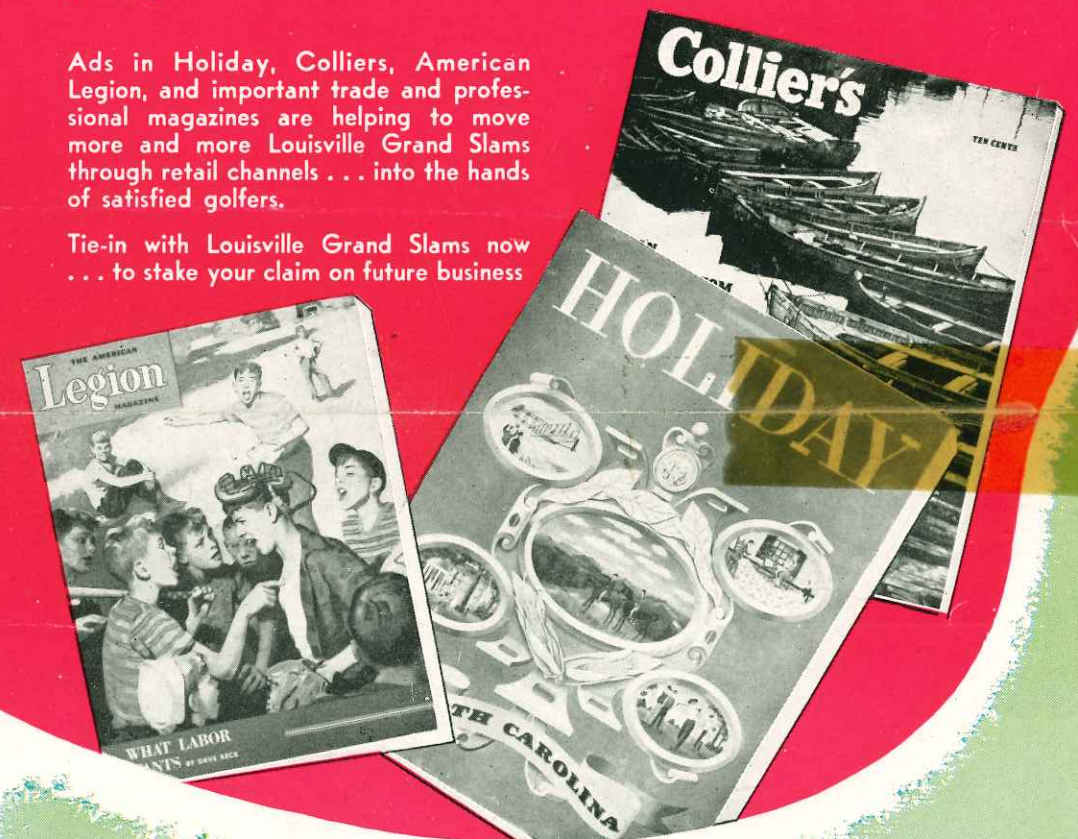


Men's standard weight and length. Flange sole, chrome plated head. True Temper "Dynamic" shaft—sheath covered. Spiral grooved grip. Furnished in sets of 5 clubs and sets of 9 clubs. **Retail Price Per Club \$10.00**

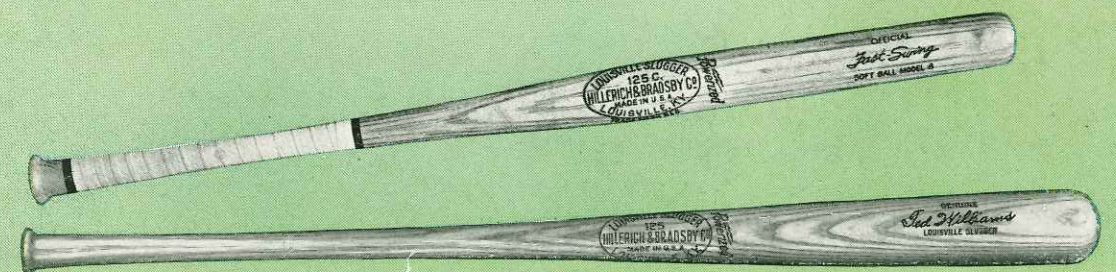
**WILL be backed by
consumer ads in these
popular NATIONAL MAGAZINES**

Ads in Holiday, Colliers, American Legion, and important trade and professional magazines are helping to move more and more Louisville Grand Slams through retail channels . . . into the hands of satisfied golfers.

Tie-in with Louisville Grand Slams now . . . to stake your claim on future business



HILLERICH & BRADSBY CO.
MAKERS OF FAMOUS
LOUISVILLE SLUGGER BATS



FOR BASEBALL AND SOFTBALL

RETURN TO
DESIGN DIV.

HILLERICH



BRADSBY

FOR THE 1948 SEASON

To Own and Be Proud Of

MODEL 11
WOOD

MODEL 100
IRON

Louisville **GRAND SLAM**

HILLERICH & BRADSBY CO., LOUISVILLE, KY. ☆ ALSO MAKERS OF LOUISVILLE SLUGGER BATS FOR BASEBALL AND SOFTBALL